

FACTivity



Time Needed

- One class period

Materials (for each student or group of students)

- Markers
- Paper
- Book, web resources

The question you will answer in this FACTivity is, “How can I share information with the public about vulnerable species like big-leaf mahogany?”

Methods

1. As a whole group, your class will discuss the big-leaf mahogany article. Discuss what it means for a species to be vulnerable. Brainstorm ways to let the public know that a species such as big-leaf mahogany is vulnerable and could become extinct. Some ideas may include making flyers, pamphlets, radio announcements, and social media campaigns. For this class exercise, you will use big-leaf mahogany as the species about which you want to educate the public.
2. Your teacher will divide your class into small groups. After you have been divided into small groups, your teacher will give your group 5 minutes to brainstorm what method your group wants to use to let the public know about big-leaf mahogany’s vulnerability.
3. Once you have chosen a method, reread the article and use other resources such as books and the Internet to learn as much as you can about big-leaf mahogany. Use the graphic organizer in this FACTivity to help you organize the information.

4. After you have gathered your information, create your pamphlet, flyer, radio announcement, or social media campaign. Once you have completed it, you will share your public education campaigns with the class.

Standing on the Shoulders of Giants • Graphic Organizer

Name of species	
Where is the species naturally located?	
Why is the species vulnerable?	
What are some ways that the public may be able to help the species be less vulnerable?	
What are some resources that the public can go to for more information?	